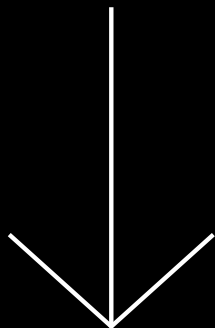


EXHIBITOR INFORMATION



09.-13.NOV

MESSEZENTRUM SALZBURG

2024

GASTMESSE.AT

ALLES FÜR DEN

GAST



THE TRENDSETTING
TRADE FAIR.

54TH INTERNATIONAL
TRADE FAIR FOR
THE ENTIRE GASTRONOMY
AND HOTEL INDUSTRY

Built by



In the business of
building businesses

OPENING HOURS

Saturday - Tuesday
Wednesday

9am - 6pm
9am - 5pm

COMPANY AND CONTACT DETAILS FOR OFFERS

GENERAL COMPANY DETAILS		
<input type="checkbox"/> Exhibitor		
<input type="checkbox"/> Co-exhibitor with:		
Company register no.	VAT ID no.	
Company name according to company register		
First name/surname: Contact person		
Street/PO box		
Country/Postcode/Town or city		
Company phone no.	Company fax no.	Contact person: mobile phone no.
Internet address		
Company e-mail address		
Contact person: E-mail address *		
Executive management		

* Please note, this e-mail address will be used for all information regarding your online exhibitor profile/fair network.

CORRESPONDENCE ADDRESS		
Company name according to company register		
First name/surname: Contact person		
Street/PO box		
Country/Postcode/Town or city		
Company phone no.	Company fax no.	Contact person: mobile phone no.
Contact person: E-mail address *		

INVOICE ADDRESS (IF DIFFERENT)		
VAT ID no.		
Company name according to company register		
Street/PO box		
Country/Postcode/City		

BOOTH DETAILS (PRICES ON THE FOLLOWING PAGE)	
<input type="checkbox"/>	Booth location same as at previous show (2023)
<input type="checkbox"/>	New booth location please. Hall: _____ Type: <input type="checkbox"/> Row <input type="checkbox"/> Corner <input type="checkbox"/> End <input type="checkbox"/> Island Dimensions: _____ sqm = _____ m x _____ m
<input type="checkbox"/>	Co-exhibitor: We wish to include the following co-exhibitor. _____ <small>Company name according to company register.</small>
<input type="checkbox"/>	Please send an offer for a 2-level booth. We require information and a non-binding offer for the option of a booth with a built-on upper level.

Attention: Booth area without boundary walls!

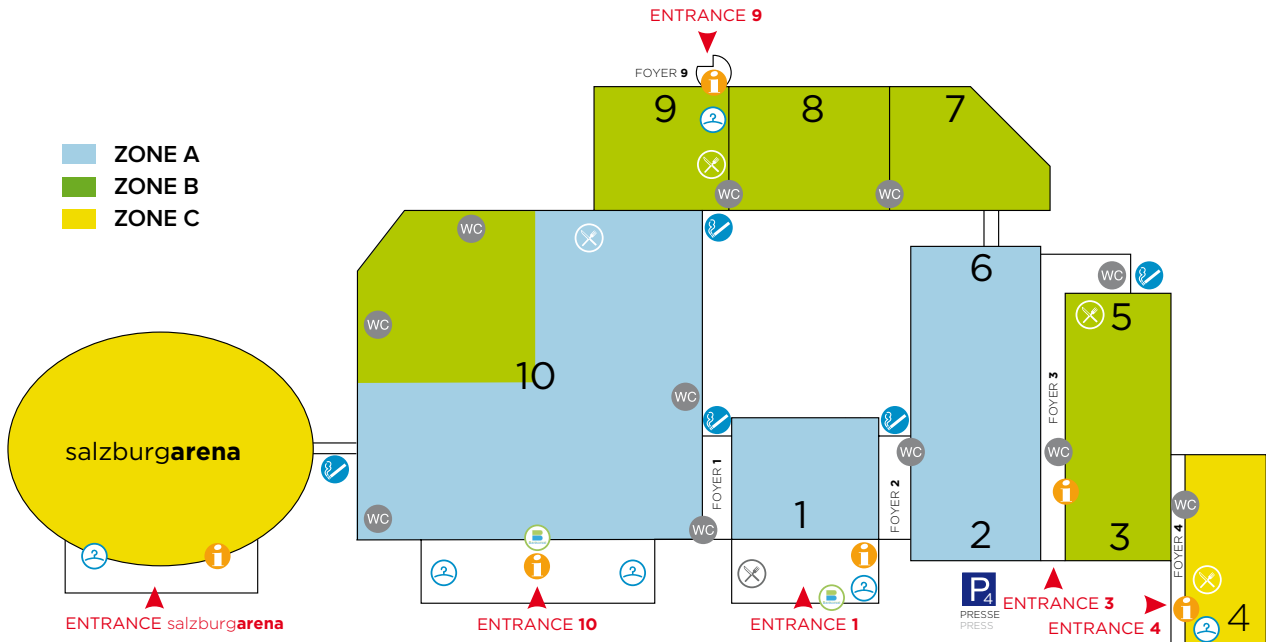
All prices quoted do not include taxes and duties.

We have read the trade fair terms and conditions printed below, and available online at gastmesse.at - including the declarations of consent to the receipt of e-mails and the use of our data contained in item 27 - and accept they are integral to the contract, regardless of whether the registration form is returned without the trade fair terms and conditions printed on the back (as with e-mails). In addition, Messezentrum Salzburg GmbH house rules shall apply. These can be accessed at www.mzs.at/de/agn/. Place of jurisdiction and performance is Salzburg. As we always endeavour to adapt and improve our digital presence to keep it technologically state-of-the-art, for technical reasons there may be changes in our digital product portfolio.

PRICES & SPACE RENTAL

SPACE RENTAL FEES	ZONE A Price per sqm (net)	ZONE B Price per sqm (net)	ZONE C Price per sqm (net)
Row booth	€ 198.00	€ 191.00	€ 185.00
Corner booth	€ 218.00	€ 210.00	€ 203.00
End booth	€ 229.00	€ 222.00	€ 215.00
Island booth	€ 235.00	€ 226.00	€ 219.00

The space rental fee is stated as the net price per sqm. Taxes and duties are calculated accordingly, and payable at the respective statutory rate. The price as stated does not include the standard marketing and service fee, electricity consumption, taxes and duties.



2-LEVEL BOOTHS: The option of a 2-level booth is available for an extra charge of € 48.00 per sqm.

STANDARD MARKETING AND SERVICE FEE (OBLIGATORY) The marketing and service fee is already included on registration and encompasses: • Registration fee • Quota of exhibitor passes and exhibitor parking access cards (quota according to booth size) • Inclusion of – and access to – your company profile in the online exhibitor catalogue • Exhibitor dashboard: BASIC • Lead-scanning app: Emperia	€ 765.00	CO-EXHIBITOR FEE Plus standard marketing and service fee	€ 330.00
		NOMINAL SERVICE-COVER FEE (OBLIGATORY)	€ 4.90/net sqm

ONLINE EXHIBITOR CATALOGUE - PREMIUM EXHIBITOR LIST

ONLINE COMPANY PROFILE

The online exhibitor catalogue on the trade fair website is the number-one source of information for visitors preparing for the trade fair, and often forms the basis for deciding whether or not to visit your booth.

Fill your company profile with information you consider important to convince potential customers of your company's benefits. The more information and details an online company profile contains, the more attractive it will be.

The **Bronze Package** is already **included** when exhibitors **register for the fair**. **UPGRADE:** For more visibility in the online exhibitor catalogue, we offer two upgrade options: The Silver Package and the Gold Package. For more information and details: www.gastmesse.at/de-at/Marketingpakete.html

STANDARD MARKETING & FLAT SERVICE FEE

The marketing and service fee is already included when you register and encompasses:

- Registration fee
- Quota of exhibitor passes and exhibitor parking access cards (quota according to booth size)
- Inclusion of – and access to – your company profile in the online exhibitor catalogue
- **NEW: Exhibitor dashboard: BASIC.**
(More details and information on page 6)
- **NEW: Lead-scanning app: Emperia.**
(More details and information on page 6)

BENEFITS

- + Visible showcase of your company, brand(s) & products
- + Trade fair visitors are more aware of your goods/services as they prepare to visit the show
- + Better search engine visibility (Google; search engine marketing; backlinks, content reach, ...)
- + Customer and product-specific information to win over potential customers

BRONZE PACKAGE

Basic entry in the online exhibitor catalogue

The system provides the following details in advance:

- » Company name
- » Hall/booth number
- » Kontakt
- » Product categories

Included when you register for the fair!

Enhance your profile and stand out from the crowd by adding more detail!

- » Logo
- » Company description
- » Brands you are presenting
- » Link to your company website and link-up to your social media channels
- » Upload documents (PDF format), such as product catalogues, price sheets, image folders, event schedules etc.

SILVER PACKAGE

Upgrade in the online exhibitor catalogue

- » Background image
- » Colour highlights
- » Contact icons
- » Maximum visibility for your company description

UPGRADE

€ 480.00

GOLD PACKAGE

Limited no. of upgrades in the online exhibitor catalogue

- » **Silver Package** (see above)
- » Feature sponsorship of a product category at the top of the exhibitor, include „Premium“ label
- » Feature on the 'Homepage Carousel'
- » **Limited!** Only 10 packages available

UPGRADE

€ 1,700.00

PRODUCT GROUP LIST



OBJECT FURNISHING & FACILITIES

- 201 Hotel & room furnishing & fittings
- 202 Restaurant & bar facilities
- 203 Coffee drinking facilities
- 204 Spa, sauna, fitness & wellness area, cosmetics
- 205 Bathroom & sanitary facilities
- 206 Conference facilities & meeting systems
- 207 Children in the catering & hotel industry
- 208 TV & entertainment systems
- 209 Experience & lifestyle restaurants
- 210 Interior decoration, accessories, interior decor, greening
- 211 Lighting systems, lamps & lights
- 213 Hotel linen & textiles, laundry care
- 214 Floor coverings, carpets
- 215 Overall concepts & planning

OUTDOOR

- 301 Furniture
- 302 Conservatories & wintergardens
- 303 Sun & weather protection
- 304 Tents
- 305 Playground facilities
- 306 Motorised equipment (snow, lawns etc.)
- 307 Pools, aeriated hot tubs
- 308 Landscaping

KITCHEN TECHNOLOGY & EQUIPMENT, OPERATING TECHNOLOGY

- 401 Kitchen equipment, kitchen technology & accessories
- 402 Buffet & F&B dispensing technology
- 403 Cooking & preparation aids
- 404 Refrigeration & cooling technology
- 405 Beverage technology
- 406 Pizza & pasta equipment
- 407 Stirring & kneading technology
- 408 Vending machines
- 409 Coffee machines
- 410 Cleaning, environmental technology, operational hygiene
- 411 Rinsing & polishing technology
- 412 Packaging, packaging machines
- 413 Water treatment, water filters
- 414 Energy management
- 415 Security technology, safes, hotel lock systems
- 416 Indoor air, air conditioning, heating
- 417 Maintenance, servicing
- 418 Snack & bistro technology

FOODS & FOODSTUFFS

- 501 Semi-finished products, convenience, frozen products
- 502 Fruit, vegetables, salads
- 503 International specialities, delicacies, fine foods
- 504 Meat, sausages, game, poultry
- 505 Cheese, dairy products
- 506 Organic products, regional products
- 507 Health food, diet foods
- 508 Fish & seafood
- 509 Pasta, noodles
- 510 Cereal products, pulses
- 511 Spices, salts
- 512 Oils, fats
- 513 Baked goods
- 514 Ice & ice cream
- 515 Patisserie, confectionery
- 516 Sweets, desserts
- 517 Snacks, sweet & savoury snacks, biscuits

DRINKS

- 601 Hot drinks (coffee, tea, cocoa etc.)
- 602 Non-alcoholic beverages
- 603 Beer, shandies
- 604 Energy drinks
- 605 Fruit juices, smoothies
- 606 Organic beverages
- 607 Alcoholic beverages, spirits
- 608 Mixed drinks, spirits
- 609 Wine, drinks containing wine
- 610 Sparkling wine & champagne
- 611 Mineral, spring & table water
- 612 Fruit presses
- 613 Bottle & keg coolers
- 614 Cooling cabinets, wine storage systems
- 615 Beverage & beer dispensing equipment, dosing devices
- 616 Water dispensers
- 617 Beverages wholesalers

IT, CASH REGISTER SYSTEMS, ACCOUNTING

- 701 Hardware
- 702 Internet solutions
- 703 Cash registers, accounting systems
- 704 Security technology, locking systems
- 705 Software, reservation systems
- 706 Inventory management systems
- 707 Personnel planning
- 708 Hotel software

TABLEWARE, TEXTILES, ADVERTISING

- 801 Cutlery, silverware
- 802 Glasses, crystalware
- 803 Porcelain, reusable tableware
- 804 Table linen, napkins
- 805 Menus, hotel brochures, printed material
- 806 Workwear
- 807 Promotional items, giveaways
- 808 Indoor & outdoor advertising
- 809 Packaging, disposable tableware





ENTERTAINMENT & ANIMATION AREA

- 901 Games, gaming & entertainment equipment
- 902 Vending machines
- 903 Music & disco equipment
- 904 Artist placement, event marketing
- 905 Event & festive furniture

SERVICES, INFORMATION & MANAGEMENT

- 1001 Publishing houses & publishing products
- 1002 Planning & consulting companies
- 1003 Education & training institutions
- 1004 Organisations, institutions & associations
- 1005 Financing & insurance services
- 1006 Web services, CRM, internet platforms

DIGITAL ADVERTISING

<p>EMPERIA </p> <p>Benefit from Emperia, our lead management app for the simple and super-efficient collection, management and follow-up with trade fair contacts! Turn expo team smartphones into lead management tools: Scan, edit and manage business contacts with ease; online, offline, all in one app.</p> <ul style="list-style-type: none"> • Immediately display collected leads online in the app • Add notes and ratings • Download full lead report <p>INCLUDED IN THE MARKETING AND SERVICE PACKAGE</p>	<p>NEW! Already included in the marketing and service fee!</p>	<p>EXHIBITOR DASHBOARD </p> <p>Discover 'Exhibitor Dashboard Basic' and gain insights into your digital performance on the trade fair website. Use customised insights to raise the profile of your company, goods and services.</p> <p>Exhibitor Dashboard Basic will be available as of summer 2024.</p> <p>INCLUDED IN THE MARKETING AND SERVICE PACKAGE</p>
<p>DIGITALES GOODY BAG STANDARD </p> <p>A digital gift bag for visitors draws attention to your brand, product or booth. Visitors benefit from special offers in return for becoming contacts – registered as leads. 'Everthere' is an advertising network that allows you to reach people at a live event, and also access new target groups - off-site.</p> <p>Availability: Limited</p> <p>€ 810.00</p>		<p>DIGITALES GOODY BAG SPONSORSHIP </p> <p>In addition to target group-specific incentives, we also offer the unique opportunity to be the main sponsor of the digital gift bag. We are happy to provide advice as you make your decision.</p> <p>Only 1 available!</p> <p>€ 3,100.00</p>
<p>CONTENT PAKET</p> <p>Do you have attractive goods or services, but don't know the right presentational format to inspire the masses? If so, the 'Content Package' will help. Cooperate with our communication experts to develop content that works for you.</p> <ul style="list-style-type: none"> • Find topics: What moves the masses? • Prepare topics: How do we move the masses? • Text and image production: By what means can we move the masses? <p>-10% if exhibitor books content + audience package.</p> <p>€ 1,800.00</p>	<p>SOCIAL MEDIA</p> <p>Social media activity is an efficient and direct way to reach a target group, it requires you to identify the right audience. We have your audience, and we're happy to help you reach them.</p> <ul style="list-style-type: none"> • Placement of existing content on the trade fair's own channels (Facebook, LinkedIn and Instagram) • Setting up social media posts for the respective channels • Forwarding of users to a desired target page <p>€ 400.00</p>	
<p>AUDIENCE PAKET</p> <p>You have content. Maybe we even produced it for you, but you're still looking for the right channels. No problem, the 'Audience Package' can help. Our platforms are only available to you.*</p> <ul style="list-style-type: none"> • Publication as 'Top News' on the respective trade fair website • Single placement on the show's social media channels - (Facebook, LinkedIn and Instagram story) • Single placement in the trade fair newsletter <p><small>*We reserve the right to consult you to adapt content and make it suitable for our platform.</small></p> <p>€ 1,450.00</p>		

ADDITIONAL PRODUCTS, EXHIBITOR PASSES & PARKING ACCESS CARDS



When registering for the fair, exhibitors are allocated a basic quota of free exhibitor passes and parking access cards, according to the size of their booths. Do you also need additional exhibitor passes for your team, or because customers you have invited are travelling by car? Order the additional products required to optimise your trade fair presence.

- **Exhibitor pass:** € 36.50 each (not incl. 20% VAT)
Can be ordered up to fair commencement
- **Exhibitor parking access card*:** € 36.00 each (not incl. 20% VAT)
Can be ordered up to 18.10.2024 –
Prices subject to change!

Please refer to the adjacent tables to identify the basic quota of exhibitor passes and exhibitor access parking cards you will be allocated – according to booth size.

*If required, parking access tickets can also be purchased on site at the APCOA ticket counter.

QUOTA EXPLAINER FOR EXHIBITOR PASSES

Up to 19 sqm	3 exhibitor passes
From 20 sqm	4 exhibitor passes
For each additional 10 sqm	1 additional exhibitor pass

QUOTA EXPLAINER FOR EXHIBITOR PARKING ACCESS CARDS

Up to 32 sqm	2 exhibitor parking tickets**
From 33 sqm	3 exhibitor parking tickets**

**These exhibitor parking permits are valid for the entire duration of the trade fair, including the assembly and dismantling periods.

INVITATION MANAGEMENT

TAN CODES FOR CUSTOMER INVITATIONS

This ticket* enables your TOP CUSTOMERS to attend the „Alles für den Gast“ fair free of charge. According to the price scale below, after the fair you will only be charged for the vouchers passed on to customers and actually redeemed. Prices stated do not include VAT.

It's easy to invite customers to the fair, either electronically via a TAN (transaction number) download, or in a printed format.

- **Up to 100 TANs:** € 21.20 each (not incl. 20% VAT)
- **Up to 200 TANs:** € 20.20 each (not incl. 20% VAT)
- **Up to 300 TANs:** € 19.10 each (not incl. 20% VAT)
- **From 301 TANs:** € 17.90 (not incl. 20% VAT)

Please note, the order deadline is **29.07.2024** for **printed** admission ticket vouchers. Digital tickets can be ordered until the fair commences.

*Redeemed vouchers remain with the organiser and cannot be handed over to exhibitors. Any notes made by exhibitors on vouchers, such as numbers or other marks, cannot be taken into account when vouchers are processed. Subsequent evaluation of such notes by the issuer is not possible.

DISCOUNT INVITATION TICKETS

Discount invitation tickets enable customers to gain discount 1-day show admission. The price for the 'Alles für den Gast' invitation ticket will be announced in the early summer.

Please note, the order deadline is **29.07.2024** for **printed** invitation tickets. Digital invitation tickets can be ordered until the fair commences.





TRADE FAIR INSURANCE

I. INSURANCE OF EXHIBITS

<p>Where does insurance coverage apply?</p> <p>Which damages are insured?</p> <p>Which items are insured?</p> <p>Which items are not insured?</p> <p>When do I pay insurance excess?</p> <p>When must loss or damage be reported to the police?</p> <p>How much is the policy holder insured for?</p>	<p>Throughout Europe during the RX Salzburg GmbH-organised trade fair period, including the pre-show assembly period and post-show dismantling period, in transit to the trade fair and during return transport journeys.</p> <p>Fire (fires, lightning strikes, explosions), Robbery, theft, burglary, Breakage, damage, wetness and moisture, rust, oxidation Transport accidents and natural disasters</p> <p>Exhibits, company and personal items and equipment at the exhibition booth.</p> <p>Valuables such as real jewellery, cash, real carpets and furs. Outside access hours, small-sized electronic devices such as laptops, projectors and digital cameras are not insured against simple theft. Please keep such items locked up – or in your personal custody!</p> <p>A contribution of € 250 per claim will only be required in the event of theft or damage.</p> <p>Immediately on discovery of damage/loss in the event of fire/theft. The police report must be made immediately after the damage has been ascertained (on the same day). In case of failure to do so, the insurance company will not pay any benefits.</p> <p>The sum insured is agreed on a 'first risk' basis. If an insured event occurs, damage/loss is compensated up to the amount of the sum insured. No claims of underinsurance will be accepted.</p>
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II. TRADE FAIR ACCIDENT INSURANCE

<p>Where does insurance coverage apply?</p> <p>Who is insured?</p> <p>Accidental death pay-outs?</p> <p>Permanent invalidity pay-outs?</p>	<p>On exhibition centre premises during the fair, and during the assembly and dismantling periods.</p> <p>The trade fair exhibitor and those persons in his/her employ.</p> <p>€ 10,000 per person. A maximum pay-out of € 20,000 for all fatalities</p> <p>Up to € 72,500 per person. A maximum pay-out of € 217,500 and a maximum pay-out of € 435,000 for all claims of all insured persons arising from one accident.</p>
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HOW TO TAKE OUT THE INSURANCE POLICY?

<p>How do I take out the policy?</p> <p>How is the premium paid?</p> <p>Who is the insurer?</p> <p>Any questions?</p>	<p>Tick the amount of insurance required for your booth on this form; date, stamp, sign it, and return it by e-mail to cs-austria@rxglobal.com</p> <p>The premium is paid together with the registration fee and expo space rental, or after receipt of the respective invoice. Insurance cover is only active and valid after full payment has been received.</p> <p>UNIQA Österreich Versicherungen AG</p> <p>Sales advice: Manuela Geistlinger, Funk International Austria GmbH, Zentrale Wien T: +43 1 58910 – 234, M: +43 676 3333 591, E-mail: m.geistlinger@funk-austria.com</p>
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NB. In deviating from the provisions of the VersVG, it is agreed between the insured persons and RX Salzburg GmbH that the insured persons must assert their claims under this contract directly with the insurer.

WHICH OPTIONS ARE POSSIBLE?	INSURANCE SUM FOR EXHIBITION GOODS	PER-EXHIBITOR PREMIUM	YES
Option A	€ 20,000,-	€ 88.00	<input type="checkbox"/>
Option B	€ 40,000,-	€ 142.00	<input type="checkbox"/>
Option C	€ 80,000,-	€ 229.00	<input type="checkbox"/>
Option D	€ 160,000,-	€ 367.00	<input type="checkbox"/>

Registration by e-mail to cs-austria@rxglobal.com. Your insurance registration email is your policy.

(*) I have read, understand and agree to, the insurance conditions (available at www.gastmesse.at).

Date & venue

Company stamp and signature

Applicable insurance conditions: (*) AÖTB 2001 (option: „full cover“ and Special Conditions for Exhibitions and Trade Fairs (TMA I) and (*) Klipp & Klar Accident Insurance Conditions 2009

The prices quoted are net prices. The general terms and conditions for trade fairs published here: www.gastmesse.at are acknowledged by the client's signature. Subject to changes, content, printing and typesetting errors.

TRADE FAIR TERMS AND CONDITIONS

December 2022

1. Contract

The contract between the contractual partner (hereinafter referred to as "exhibitor") and the organizer regarding the exhibitor's participation in the trade fair is concluded when the organizer's offer signed by the exhibitor is sent back (by post, fax or scanned by e-mail). Any reservations, deletions, additions and changes to the organizer's offer or these trade fair terms and conditions are ineffective. Deviating regulations or terms and conditions of the exhibitor only apply with the express written consent of the organizer. By signing the offer of the organizer, the exhibitor accepts these trade fair terms and conditions in full. Apart from the stand rental, these exhibition terms and conditions also apply mutatis mutandis to all ancillary services or additional orders, such as advertising services, exhibitor insurance, stand set-up services, rental of equipment, provision of electricity, water and other facilities. In connection with a stand rental, the exhibitor can place additional orders in writing via an authorized representative, whereby the contract can be concluded by e-mail. The organizer reserves the right to change the start and duration of the trade fair or to postpone the event to another date while maintaining the contractual relationship, without the exhibitor having any claims of any kind against the organizer (e.g., withdrawal, compensation). The organizer reserves the right to transfer the implementation of the event to a third party (licensee). By signing the offer of the organizer, the exhibitor gives his consent to a possible future contract transfer, without the need for a further declaration by the exhibitor, so that the exhibitor, in the event of the implementation of the event being transferred to a third party (licensee), of which the exhibitor must be informed, can assert all rights and claims exclusively against the third party (licensee).

2. Remuneration

When the organizer receives the offer signed by the exhibitor, the exhibitor is obliged to participate in the trade fair. The prices quoted in the offer of the organizer for the specified services or duration of the event apply. Every started square meter of the stand area will be charged in full. All prices quoted are net prices. In addition, the exhibitor is obliged to pay all taxes, fees and charges, in particular sales tax, advertising tax and legal transaction fees.

3. Admission and Allocation of Places

The organizer is not obliged to send the exhibitor an offer. Sending an offer including the allocation of places is at the sole discretion of the organizer. Commercial agents and importers can exhibit for the companies they represent. Only the product groups that are listed on the trade fair website may be exhibited, advertised and sold at the trade fair. The exhibitor is obliged to exhibit his products without restriction for the entire duration of the trade fair. Premature closure or premature dismantling of the exhibition stand is not permitted. If these obligations are breached, the organizer can terminate the contract without notice and assert claims for damages against the exhibitor. The submission of an offer to participate in a trade fair does not give rise to any legal entitlement to admission to another trade fair. The organizer is entitled, at its sole discretion and without the consent of the exhibitor, to subsequently allocate stand space in a different location, change the size of the stand space by up to 10%, relocate or close entrances and exits to the exhibition grounds and the halls or make other structural changes. If the size of the stand area is changed, the agreed fee will be adjusted to the changed area. Further claims by the exhibitor, in particular claims for damages against the organizer, are excluded. The exhibitor is obliged to completely transfer the present exhibition terms and conditions, their integral parts of the contract and other terms and conditions mentioned in the offer to their employees, representatives, co-exhibitors and third-party exhibitors and to ensure compliance with them. The exhibitor is also liable for compliance with the aforementioned provisions as the only responsible.

4. Marketing and Service Fee

The exhibitor is obliged to pay the marketing and service fee. The marketing and service fee includes - depending on the size of the stand area - a quota of exhibitor parking cards and exhibitor passes as well as entry and access to the exhibitor's company profile in the online exhibitor catalogue.

5. Cancellation

In the event that the exhibitor cancels participation in the event (cancellation), the exhibitor must pay the organizer the following no-fault cancellation fees: Up to 8 weeks before the start of the trade fair, 50% of the agreed fee, and from 8 weeks before the start of the trade fair, 100% of the agreed fee, plus taxes, levies and other ancillary costs, services already provided by the organizer and ordered digital products and stand structures. The assertion of any further damage remains unaffected. The exhibitor acknowledges that the cancellation fees must also be paid if the organizer succeeds in renting the stand to a third party.

6. Invoicing and Payment Terms

After the signed offer has been sent back, the exhibitor will receive an invoice, which must be paid in full without any deduction no later than 6 weeks before the start of the event. Invoices issued after this date are due immediately. The exhibitor is obliged to pay all costs for ancillary services and additional orders upon invoicing, whereby the organizer is also entitled to request advance payments for these services. In any case, an invoice can stipulate different terms of payment and payment dates that are binding for the exhibitor. The timely payment of the invoice is a prerequisite for the handover of the allocated stand. If the invoice amount has not been received by the organizer by the due date, the organizer is entitled to assign the allocated stand to a third party and to charge the exhibitor for cancellation fees, without setting a further deadline, in accordance with point 5. Objections to the invoice must be made within 8 days of receipt, otherwise the invoice is deemed to have been approved by the exhibitor. In the event of default in payment, the organizer can charge a default interest of 12% p.a. from the due date as well as € 40.00 flat rate for reminder fees. In addition, the exhibitor is obliged to reimburse the organizer for the reminder and collection costs. This does not affect the litigation and enforcement costs set by the courts. If the invoice is issued to another invoice recipient, the exhibitor must ensure that it is paid on time and is obliged to pay the fee immediately if the other invoice recipient is in default. The exhibitor is not entitled to withhold payment of due invoices due to counterclaims - of whatever kind -, to refuse payment or to offset against it.

7. Cancellation of the contract by the organizer

In particular, the organizer is entitled to withdraw from the contract with immediate effect if:

- the exhibitor does not meet his payment obligations on time,
- insolvency proceedings against the exhibitor are taking place or are imminent or whose solvency is significantly impaired,
- there are still outstanding claims from previous trade fairs
- the exhibitor's exhibits do not correspond to the product groups specified on the

trade fair website, violate legal regulations or infringe industrial property rights or

- the exhibitor violates the provisions of these exhibition terms and conditions.

If the organizer withdraws from the contract, point 5 applies accordingly.

8. Co-exhibitor

Co-exhibitors are third parties who use the stand space of the exhibitors, together with the contracting exhibitor, for their own business activities based on these trade fair terms and conditions. The exhibitor is obliged to announce co-exhibitors by entering them in the online exhibitor catalogue. For each co-exhibitor, the co-exhibitor fee as well as the marketing and service fee stated on the exhibition website must be paid. In addition, full or partial rental or leasing of the stand space to third party participants requires the prior written consent of the organizer and is carried out exclusively based on these exhibition terms and conditions.

9. Force Majeure, Important Reasons

If the event cannot be held for reasons of force majeure, such as strikes, political events, epidemics, natural disasters, fire, official orders, delayed or missing official permits, legal changes, terrorism, restrictions on the energy supply or other important reasons that are beyond the control of the organizer, which make the execution of the event unreasonable or impossible, or if it has to be postponed while maintaining the contractual relationship, the organizer will notify the exhibitor immediately. The organizer is further entitled to cancel or postpone the event while maintaining the contractual relationship if the conditions for holding the event worsen due to the spread of the SARS-CoV-2 virus or a comparable infectious disease or due to official orders or requirements. This also applies if there is no case of force majeure in the respective individual case. The organizer is also entitled to cancel the event for economic reasons or to postpone it while maintaining the contractual relationship and will inform the exhibitor of this situation if possible three months before the date of the event. If an event is postponed by the organizer within the meaning of this point, the exhibitor is not entitled to any claims, in particular those for damages or rights of withdrawal, and the exhibitor is not obliged to pay cancellation fees to the organizer in accordance with point 5. In the case that an event is canceled by the organizer within the meaning of this point, the exhibitor is not obliged to pay the fee to the organizer in accordance with point 2, or a fee that has already been paid must be repaid by the organizer. Furthermore, the exhibitor is not entitled to any claims of any kind, in particular no claims for damages, and the exhibitor is not obliged to pay cancellation fees to the organizer in accordance with point 5.

10. Sales Regulation

The exhibitor is permitted to sell directly at public fairs in compliance with the relevant statutory provisions and to deliver the goods to the buyer immediately. The direct sale or delivery of goods of any kind, including samples, is prohibited at trade fairs without the written consent of the organizer. In the event of a breach of these obligations, the exhibitor is obliged to reimburse the organizer for all resulting costs, fees and taxes regardless of fault. In the event of a violation by several exhibitors, they are jointly and severally liable for the entire damage. The exhibitor undertakes not to carry out the sale in a vociferous manner.

The catering is operated exclusively by a contractual partner of the organizer or the venue. Exceptions require the express written approval of the organizer. In the event of non-compliance, the organizer is entitled to close the exhibitor's stand or to prevent the sale after a prior request at short notice.

11. Exhibitor Passes, Exhibitor Parking Cards

Each exhibitor receives a fixed number of exhibitor passes and exhibitor parking cards for himself and his stand personnel, depending on the size of the stand area, which are valid for the entire duration of the trade fair (including set-up and dismantling). Any additional exhibitor passes and exhibitor parking cards that are required can be obtained from the exhibitor at the prices specified on the trade fair website.

12. Set-up, Dismantling and Design of the Stands

Unless otherwise agreed, the stand space will be made available to the exhibitor without stand partition walls and without equipment. If pillars, girders, fire protection devices, etc. are located on the stand for structural reasons, the exhibitor is not entitled to a reduction in the fee. The exhibitor is obliged to obtain information about the structural conditions of his stand area from the organizer in good time before planning a stand set-up. The exhibitor must design his stand in such a way that the stand boundaries are not exceeded and neighboring stand areas are not impaired by exhibits, advertising spaces, etc. Exhibitors who do not set up a trade fair stand or have them set up on the stand area assigned to them are obliged to demarcate the stand area with suitable partition walls, which do not border on a visitor aisle, on all sides. The height of the exhibitor's stand structures may not exceed 250 cm. Higher stand structures are only permitted after submission of set-up plans (all views, floor plan) and the written consent of the organizer, whereby it should be noted that a distance of 2 m must be maintained in the neighboring zone or a written declaration of consent from the stand neighbors must be provided. Set-up plans must be submitted to the organizer no later than 2 months before the start of the trade fair. In the case of a two-storey stand set-up, a surcharge of 50% is charged on the space fee per square meter of overbuilt space. Prior to the set-up of multi-storey stands, the written consent of the neighboring exhibitors (except island stands) and an expert opinion from a civil engineer regarding the proper and professional set-up must be available. For safety reasons, glass structures (with the exception of safety glass) may only be placed at a minimum distance of 50 cm from the edge of the stand.

All walls that border on visitor aisles (especially also with island stands) may only be built up to a third over the entire surface and must be designed accordingly.

The exhibition space rented by the exhibitor is made available without partition walls and is delimited by floor markings.

Exhibition stands rented by the organizer must be treated with care. In particular, nailing, drilling and gluing is prohibited on all surfaces. Painted walls may be wallpapered, whereby the wallpaper must be removed by the exhibitor without leaving any residue immediately after the event; otherwise this will be done by the organizer at the exhibitor's expense. In the event of damage, the exhibitor is obliged to reimburse the corresponding new price.

During the opening hours of the event, the exhibitor must permanently staff his stand area with sufficient staff and clearly mark it with his name and address.

The set-up and dismantling times announced on the trade fair website must be strictly adhered to by the exhibitor. Exceeding these times is only permitted with the written approval of the organizer and against payment of the fees stated on the exhibition website for the extension of these times. If these times are exceeded without authorization, the exhibitor is obliged to pay the additional fees as a minimum compensation, whereby the organizer reserves the right to claim further damage. The set-up of the stand must begin at least one day before the start of the trade fair at noon. If the rented space is not

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occupied by this time or if there is no notification from the exhibitor, the organizer is entitled to assign the allocated stand space to a third party without further notification or to charge cancellation fees to the exhibitor. The set-up work must be completed by 18:00 on the last set-up day at the latest. In the event that the set-up / dismantling time is exceeded, claims for damages of whatever kind against the organizer are excluded. If the dismantling time is exceeded, the organizer is entitled to have the stand structures and objects cleared and stored at the expense and risk of the exhibitor.

After the dismantling, the exhibitor has to restore the original condition. The exhibitor must compensate the organizer for any damage caused by improper treatment of the stand areas, structures and facilities. During the set-up and dismantling period, every exhibitor has an increased duty of care for the safety of his goods. Valuable and easily movable exhibition objects must be removed from the exhibition stand outside of the exhibition opening times (especially at night) and stored by the exhibitor at their own risk.

13. Technical Stand Equipment

Electricity, water and other technical connections can be made available to the exhibitor against payment of connection and usage fees. Installations on utility services may only be carried out by partner companies of the organizer. All devices, systems and installations of the exhibitor must comply with the relevant standards and the regulations and requirements of the event.

14. Exhibiting Machines

Exhibited machines must have a CE mark and comply with the Machine Safety Ordinance (MSV, Maschinensicherheitsverordnung). In the case of machines, safety components or parts thereof that do not comply with the MSV, this must be clearly indicated by a visible sign.

A suitable first firefighting aid that may be required for exhibits must be provided by the exhibitor himself. More detailed and binding explanations of Points 12, 13 and 14 can be found in the technical guidelines.

15. Liability

The exhibitor is liable for damage caused to persons or property by him, his employees, agents or his exhibition objects and facilities and is obliged to indemnify and hold harmless the organizer with regard to claims by third parties in this respect. The organizer assumes no liability for theft, loss or damage to the exhibits, equipment and vehicles of the exhibitor. Apart from personal injuries, the liability of the organizer for damages to the exhibitor, of whatever kind and based on whatever legal reason, incurred by the exhibitor, his employees or third parties in connection with the preparation, implementation or handling of an event, is limited to damages for which the exhibitor can prove that the organizer or his vicarious agents were responsible for deliberate or gross negligence. Liability on the part of the organizer for indirect damage, consequential damage, pure financial damage or lost profit is generally excluded. The organizer's liability for damage to the exhibitor - based on any legal reason - is generally limited to a maximum total amount equal to the contractual fee. The exhibitor is obliged to notify the organizer in writing of any claims immediately, but at the latest within 14 days of becoming aware of them. Otherwise, they will be deemed forfeited. Claims for damages by the exhibitor must be brought to court at the latest within 6 months from the event that caused the damage. Further warranty and liability claims of the exhibitor not mentioned here for whatever legal reason are excluded - if permitted by law.

16. on to the current gun ban at events!

In the event of an exhibition of weapons, the exhibitor is obliged to take adequate security measures, in particular locked showcases and theft-proof securing using steel cables or other suitable fastenings, to ensure that unauthorized access or theft of weapons or weapon parts is impossible. Outside of the exhibition times, the exhibitor must either remove the weapons or lock them in such a way that they cannot be stolen (e.g., in weapon safes) or arrange for separate surveillance of their exhibition space at their own expense. Firearms may generally only be exhibited in a non-serviceable condition (e.g., removal or shortening of the firing pin, sealed barrel, etc.). In addition, the exhibitor is obliged to strictly comply with all relevant legal provisions regarding the safekeeping of weapons. Sold weapons may not be given directly to the buyer. Live ammunition, prohibited weapons or war material may not be exhibited, sold or passed on. Any shooting facilities require the prior written approval of the organizer and the responsible authorities. Any target representations (e.g., ring discs, animal targets) must relate to the hunt and must not depict people or human-like beings. If the regulations mentioned here are disregarded, the organizer is entitled to take security measures or to close the stand at the expense of the exhibitor. The exhibitor must indemnify and hold harmless the organizer with regard to claims by third parties that are due to a violation of the here specified or statutory safety regulations.

17. Exhibition Insurance

Unless otherwise agreed, no insurance for items and equipment belonging to the exhibitor or the exhibition stand is included in the service. If the exhibitor takes out appropriate insurance with the organizer or an insurance company, the conditions made in writing when the insurance was taken out apply.

18. Exhibition Catalogue & Promotional Material from the Organizer

Every exhibitor (including any co-exhibitors) is obliged to register in the online exhibition catalogue. The minimum entries according to the catalogue form will be carried out at the exhibitor's expense even if there is no express order from the exhibitor. The exhibitor is responsible for ensuring that his company profile, product groups and trade fair participants are correctly and completely specified in the online exhibitor catalogue. The organizer is not liable for incorrect advertisements or entries in the online trade fair catalogue or other trade fair printed matter (misprints, formal errors, incorrect classification, non-inclusion, etc.). If required, the organizer will provide the exhibitor with advertising material at the conditions and prices stated on the trade fair website. This gives the exhibitor the opportunity to draw their customers' attention to the event and to invite them to the event (invitation cards, vouchers).

19. Advertising of the Exhibitor at the Venue

Print forms and advertising material may only be distributed within the allocated stand space. Advertising measures for companies other than those of the exhibitor require the written consent of the organizer. Advertising and marketing activities outside the stand area, in particular in the parking lots, as well as carrying out surveys are only permitted to the exhibitor after a separate agreement and against the payment of a separate fee. In the event of breaches of competition law, the organizer is entitled to close the exhibitor's stand, whereby all related claims of the exhibitor are excluded.

20. Special Events & Demonstrations

All types of special events and demonstrations that go beyond the usual presentation of the goods require the written consent of the organizer. The organizer is entitled to restrict or prohibit demonstrations that cause noise, dirt, dust, exhaust fumes and the like or cause or affect trade fair operations despite prior approval. Acoustic or audiovisual presentations on the exhibition stand must be designed in such a way that the noise level does not exceed 60 dB, the activity is located within the stand and not at the edge of the stand, and there is enough space within the stand for the expected number of spectators/participants. In the event of non-compliance, the organizer is entitled to close the exhibitor's stand, whereby all related (compensation) claims of the exhibitor are excluded. Unless otherwise stated on the trade fair website, the exhibitor is obliged to make any necessary registrations with AKM on his

own responsibility. Receptions and celebrations e.g. (stand party, exhibitor evening) at the exhibition stand that go beyond the normal course of the exhibition are subject to approval. The resulting costs (personnel, electricity, etc., see set-up times, costs for extensions) will be billed to you. Your guests must have a valid entrance ticket or vouchers. We cannot accept invitations that give concomitant access.

The exhibitor is not permitted to carry out games of chance or draws, in which a stake has to be made.

21. Filming and Photography

In the case of filming and photography and the subsequent use of image recordings, the organizer is obliged to comply with all data protection and personal rights obligations. The exhibitor is not permitted to make films, photographs, drawings or other images of exhibits and goods from other exhibitors, or to have them made.

22. Cleaning

The organizer takes care of the cleaning of the area and the corridors in the halls. The exhibitor is responsible for cleaning the stand area and disposing of waste in the containers provided. The exhibitor will be billed for the costs of any replacement service that may be required. Cleaning partners approved by the organizer can clean the stand at the exhibitor's request and at the expense of the exhibitor. The disposal of hazardous waste must be arranged by the exhibitor himself.

23. Transport and Parking

Driving into the exhibition halls with vehicles of any kind is prohibited. In the case of special transports, the exhibitor must obtain written approval from the organizer in good time. From the end of set-up, vehicles may only be parked in the designated stopping areas. In particular, escape and traffic routes as well as emergency exits, entrances, driveways and fire brigade zones must be kept free at all times. During the trade fair, vehicles of all kinds (of exhibitors and/or installers) may only be parked in the parking spaces marked for this by the organizer or the event location. The organizer can have illegally parked vehicles removed at the expense of the vehicle owner. The organizer does not receive certain shipments for the exhibitor and is not liable for any losses or for incorrect or delayed delivery. The exhibition forwarding agent stores exhibition and packaging goods, if necessary, at the expense and risk of the exhibitor.

24. Stand Security

During the event (including set-up and dismantling times), the organizer will provide general hall surveillance (external surveillance of the exhibition halls, surveillance of the trade fair entrances and periodic visits of the security personnel through the halls). The exhibitor must commission the organizer or its partner company to provide additional stand security and it will be charged additionally. The implementation of the stand security by third-party security companies commissioned by the exhibitor requires the prior written approval of the organizer.

25. Right of Lien

To secure outstanding claims, the organizer has a right of lien on the exhibits, the exhibition stand and the exhibitor's equipment. To exercise this right of lien, it is not necessary to initiate legal proceedings. The organizer can remove the items from the stand and store them at the expense and risk of the exhibitor. The organizer is entitled to sell these items by hand and to offset the proceeds against the outstanding claims.

26. Violation of the Trade Fair Conditions, Violation of the Law

The exhibition terms and conditions and the relevant legal provisions, including in particular tax regulations, such as regulations regarding cash registers, fire protection and event regulations, the house rules and technical guidelines of the event location and other conditions listed on the exhibition website must be strictly observed by the exhibitor. The orders of the organizer and his agents must be obeyed by the exhibitor, his staff and agents. This also applies in particular to the parking and traffic areas belonging to the exhibition grounds. Failure to comply with these rules and regulations or other contractual agreements entitle the organizer to close the assigned exhibition stand without further warning at the exhibitor's expense or to vacate it without initiating legal proceedings.

27. Protection (declaration of consent in accordance with the Data Protection and Telecommunications Act)

The processing of personal data by the organizer is carried out in accordance with the applicable data protection regulations. For details on the processing of your data, in particular on the specific processing purposes and legal bases, please refer to the Reed Exhibitions Data Protection Declaration, which is also available on the trade fair website. If the exhibitor provides the organizer with personal data from third parties (in particular data from representatives, contact persons, clerks or other employees of his company) when registering for the trade fair or in the course of contract processing, he is obliged to inform the persons concerned immediately and to make them aware of the organizer's data protection declaration. The exhibitor is liable for any disadvantages that the organizer incurs as a result of a breach of this obligation.

Consent to data processing and, in accordance with Section 174 of TKG, to receiving e-mail newsletters and telephone contact, you give your express consent to be included in the trade fair network and consent to the processing of your personal data as described in the Reed Exhibitions Data Protection Declaration for the purpose of operating the trade fair network and providing the services offered via this platform. You give your express consent to RX Salzburg GmbH, RX Wien GmbH, RX CEE GmbH, Standout GmbH, RX Deutschland GmbH or RX Germany GmbH sending you e-mails with information from time to time, advertising and surveys on their own offers, events and services as well as with information on products or services of other companies with reference to trade fair or similar events ("e-mail newsletter") or contacting you by phone for information, advertising and surveys about your own events and services. This consent can be withdrawn at any time by sending an e-mail to dataprotection@rxglobal.com.

28. Written Form

There are no verbal side agreements. Unless otherwise regulated, changes, additions and additions to these trade fair terms and conditions as well as other parts of the contract must be made in writing. The exhibitor cannot derive any rights of any kind from previous events or contracts.

29. General Provisions, Place of Jurisdiction

Only Austrian law applies except for the conflict of law rules. The place of jurisdiction is the competent court at the location of the organizer.

Should one of the provisions of this contract be or become void due to a violation of mandatory law, this has no influence on the effectiveness of the remaining contractual provisions. The parties will replace the ineffective provision with a provision that most closely corresponds to the purpose of the original provision.

The offer of the organizer and any additional agreements between the parties, the house rules and the technical guidelines of the venue, the exhibitor conditions, the safety regulations, set-up and dismantling conditions as well as other conditions mentioned on the trade fair website and any additional order forms (e.g., press service, exhibitor passes, advertising material, seminars and lectures) are integral parts of the contract.



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FOR ALL KEY INFORMATION GO TO:
GASTMESSE.AT

No pets or animals are permitted in the exhibition centre! There is an exception for guide dogs (§ 39a BBG).