

axon

MICRELEC

leading retail innovation

Axon Mircélec offers specialized solutions for the automation and digitalisation of retail, from the production and distribution chain to the point of sale. The transversal vision of the different markets and the consolidated experience allow us to respond in a targeted manner to the needs of the different sectors. The direct relationship with important retailer chains offers an incentive to continually evolve and innovate. A network of qualified partners is committed daily to the widespread distribution of Axon Mircélec solutions, helping to always offer the best service.



Solutions for POS automation & logistics

Axon Mircélec has always combined the best technological performance with a careful study of shapes, colours, ergonomics and usability to offer POS systems, self-service solutions, fiscal printers and barcode readers that combine the best performance with simplicity and pleasure in use. Axon Mircélec systems are modular, integrate with different software and accessories, and are designed to guarantee excellent performance with high added value over time.

The continuous search for answers in line with market evolution led to the creation of the "Axon Mircélec Consulting Business Unit". A division dedicated to listening to partners and designing innovative and customized solutions, which start from the interpretation of market trends to ensure maximum effectiveness.

Furthermore, to guarantee effective and continuous support to its partners, Axon Mircélec has developed over the years an increasingly widespread and innovative Customer Service, capable of intervening with maximum speed and efficiency all over the world.