

good
bowl

GOOD TO GO

THE SUSTAINABLE REUSABLE SOLUTION

NEW
COLOURS
AND
SIZES

**thermo
hauser**



TIMES ARE CHANGING

THE IMPACT OF CLIMATE CHANGE ON THE WORLD IS BECOMING MORE AND MORE OBVIOUS. WE HAVE TO FACE THE FACT THAT PEOPLE'S HABITS WILL NEED TO CHANGE FOR THE LONG-TERM GOOD OF THE PLANET.

As a result, there is a growing demand for sustainable consumption. The trend can be seen for non-food, food and the relevant packaging products. The impetus is coming from several directions.

NEW REGULATIONS AND LEGISLATION

Reusable containers for food and drink orders are intended to help avoid waste, save on raw materials and protect the environment. EU legislation is being implemented through the new provisions in the German Packaging Act (Verpackungsgesetz) and other laws.*

German ban on single-use plastics (EWKSVerbotsV)

There is already an EU-wide ban on the production and sale of disposable products made from plastic. This includes disposable cutlery and plates. Also prohibited are take-away cups and single-use food containers made from polystyrene.

Obligation to offer reusable solutions:

From 2023, all EU caterers, delivery services and restaurants with more than five employees and a retail area of over 80 square metres are required to offer reusable containers as an additional alternative to disposable containers for food and drink orders. This option must be made clear to customers.

INCREASED CONSUMER AWARENESS

Over recent years, there has been a significant increase in awareness about the importance of avoiding waste and protecting the environment and the climate. The demand for environmentally friendly products and appropriate packaging is growing steadily.

*"From an environmental perspective, it makes sense to keep packaging in circulation longer. The principle of reusable packaging is also very popular with German consumers: nine out of ten welcome the opportunity of reusing packaging several times. Around two-thirds indicate that they already prefer to purchase products in reusable packaging, for example drinks or yogurts."***

NO MORE SINGLE-USE ITEMS

The German Society for Packaging Market Research (Gesellschaft für Verpackungsmarktforschung) quotes an annual figure of around 350,000 tonnes of waste for disposable crockery and takeaway packaging.

Scientific studies suggest that reusable convenience food solutions could prevent up to 90 percent of this waste.



REUSE IS THE WAY FORWARD

Disposable solutions are on the decline. Reusable systems are thriving. Like other sectors, the catering industry needs practical solutions that protect the environment and avoid waste.

*Source: changes to the German Packaging Act (bundesregierung.de)
**Source: PWC packaging survey 2018



THE NEW REUSABLE SOLUTION



A NEW, SUSTAINABLE TAKEAWAY CONCEPT FOR THE CATERING INDUSTRY, WHICH PROTECTS THE ENVIRONMENT AND AVOIDS WASTE. THIS REUSABLE SYSTEM GUARANTEES FLEXIBILITY AND INDEPENDENCE.

**good
bowl**

100 % OWNERSHIP 100 % SELF-SUFFICIENT

No contractual obligation, no system fees, no filling charges or similar.
After purchase, the products remain the property of the caterer as usual.

DEVELOPED BY PROFESSIONALS FOR PROFESSIONALS

Designed in close collaboration with catering industry experts.
Optimised to make your work life easier.

THE RIGHT SOLUTION FOR EVERY REQUIREMENT

A complete system with different sizes and compartments. There is a choice of five shapes depending on the food on offer.



FUNCTIONALITY MEETS DESIGN

SOPHISTICATED, FUNCTIONAL AND OF COURSE SUSTAINABLE.
A REUSABLE SYSTEM THAT EVERYONE WILL LOVE.



Secure transport. Firmly sealed lid for maximum security.

A clear view. Slightly transparent lid makes it easier to identify the contents. Avoids the need for labelling and prevents confusion.

Perfectly stackable. The well-designed lid and base make the containers easy to stack. Even for different sizes.

Easy separation. No jamming of the bowls thanks to stacking notches.

Ideal grip. Stacking feet ensure secure transportation and no slipping.

Varied. Bowls available in lime, blue, sand, green and anthracite.

NEW NEW NEW

TWO NEW SIZES

- 100 % recyclable, bowls made from polypropylene mono-material
- Made in Germany
- Microwaveable and dishwasher safe
- Excellent heat resistance
- Bowl shapes and sizes are designed for standard catering-industry transportation containers

NEW AND GOOD TO GO

THE LATEST ADDITION TO OUR GOODBOWL FAMILY:
THE INSULATING CUP COMPLEMENTS OUR REUSABLE SYSTEM



Individual. Can be used with standard lids (Ø 90 mm), reusable and disposable. Not included.

Very easy. Marking on the inner rim helps to fill approx. 400ml.

Innovative. Foamed PP gives the cup a high stability and is pleasantly light at the same time.

Secure stand. Feet ensure a stable stand and prevent tipping over.

Good to go. Keeps drinks hot or cold longer on the go.

Perfectly stackable. Striking design line prevents the cups from sticking.

- Excellent insulation thanks to a new manufacturing process (foamed injection molding)
- 100 % recyclable, made from from polypropylene mono-material
- Sustainable thanks to 30 % less material*
- Microwave and dishwasher safe
- Made in Germany
- BPA free and suitable for the catering-industry

* Compared to a standard PP cup with the same material thickness.



BEST BOWL DESIGNS

ALL GOODBOWL SIZES ARE AVAILABLE IN FIVE DIFFERENT COLOURS (LIME, BLUE, SAND, GREEN AND ANTHRACITE).



GoodBowl Big. The GoodBowl for main courses, pasta, soups, large salads and plenty more. Capacity 1300 ml



GoodBowl Twin. The same shape as the GoodBowl Big. But with two separate compartments. Ideal e.g. for main dishes with a side dish or sauce. Capacity 600 ml + 400 ml



GoodBowl Trio. Designed with three compartments, which are ideal for a complete meal or different side dishes. Capacity 580 ml + 2 x 220 ml



GoodBowl Tiny. Ideal for side salads, desserts and snacks. Capacity 550 ml



GoodBowl Tiny XL. The same format as the GoodBowl Tiny but with space at the top and integrated air vents. Perfect, for example, for burgers or crispy fries. Capacity 550 ml



GoodBowl Cup. Drinks stay cold or hot for longer in this insulated cup (lid not included). Capacity 400 ml



Transporting larger batches: Thanks to the specific shape of the GoodBowl, standard transport boxes can be filled to maximum capacity. This saves resources. For example, the thermohäuser EPP Gastrostar box (product no. 83000.40457) has space for 6 GoodBowls Big / Twin and 6 GoodBowls Tiny.

PRODUCT LIST

GOODBOWL				
83000.60617	GoodBowl Trio		24.7 x 18.5 x 5.05	580/2 x 220
83000.60621	GoodBowl Trio		24.7 x 18.5 x 5.05	580/2 x 220
83000.60622	GoodBowl Trio		24.7 x 18.5 x 5.05	580/2 x 220
83000.60620	GoodBowl Trio		24.7 x 18.5 x 5.05	580/2 x 220
83000.60623	GoodBowl Trio		24.7 x 18.5 x 5.05	580/2 x 220
83000.60584	GoodBowl Tiny XL		14.2 x 14.2 x 10.2	550
83000.60586	GoodBowl Tiny XL		14.2 x 14.2 x 10.2	550
83000.60587	GoodBowl Tiny XL		14.2 x 14.2 x 10.2	550
83000.60585	GoodBowl Tiny XL		14.2 x 14.2 x 10.2	550
83000.60588	GoodBowl Tiny XL		14.2 x 14.2 x 10.2	550
83000.57593	GoodBowl Big		18.5 x 18.5 x 7.6	1300
83000.57594	GoodBowl Big		18.5 x 18.5 x 7.6	1300
83000.60606	GoodBowl Big		18.5 x 18.5 x 7.6	1300
83000.60605	GoodBowl Big		18.5 x 18.5 x 7.6	1300
83000.60607	GoodBowl Big		18.5 x 18.5 x 7.6	1300
83000.57595	GoodBowl Twin		18.5 x 18.5 x 7.6	600/400
83000.57596	GoodBowl Twin		18.5 x 18.5 x 7.6	600/400
83000.60615	GoodBowl Twin		18.5 x 18.5 x 7.6	600/400
83000.60608	GoodBowl Twin		18.5 x 18.5 x 7.6	600/400
83000.60616	GoodBowl Twin		18.5 x 18.5 x 7.6	600/400
83000.57591	GoodBowl Tiny		14.2 x 14.2 x 6.1	550
83000.57592	GoodBowl Tiny		14.2 x 14.2 x 6.1	550
83000.60582	GoodBowl Tiny		14.2 x 14.2 x 6.1	550
83000.60581	GoodBowl Tiny		14.2 x 14.2 x 6.1	550
83000.60583	GoodBowl Tiny		14.2 x 14.2 x 6.1	550
83000.61907	GoodBowl Cup		9.0 x 12.5	400
83000.61908	GoodBowl Cup lid		Ø 9.0	
COMPATIBLE TRANSPORT SYSTEMS EPP BOX GASTROSTAR				
83000.40454	EPP Box Gastrostar GN 1/1		60.0 x 40.0 x 14.5	15.0 L
83000.40456	EPP Box Gastrostar GN 1/1		60.0 x 40.0 x 18.0	21.5 L
83000.40457	EPP Box Gastrostar GN 1/1		60.0 x 40.0 x 23.0	30.0 L
83000.40458	EPP Box Gastrostar GN 1/1		60.0 x 40.0 x 28.0	40.0 L
83000.40459	EPP Box Gastrostar GN 1/1		60.0 x 40.0 x 33.0	50.0 L
DELIVERY BACKPACK AND ACCESSORIES				
83000.55006	Delivery backpack		42.0 x 42.0 x 42.0	53.0 L
83000.55008	Salad bag		38.0 x 23.0 x 18.5	12.0 L
83000.55007	Beverage bag		38.5 x 12.5 x 19.5	5.6 L

THE MARKET

EXPANDING TAKE-AWAY AND DELIVERY MARKET

Veggie, regional, sustainable — there is no limit to the options. More and more people want a healthy and varied diet.

An expanding range of fresh and diverse food is on offer. Consumers increasingly expect to be able to order food for collection or delivery, even in the high-end sector. The growth in flexible working is also driving expansion in the takeaway market.



TARGET GROUPS

GROWTH IN THE TAKEAWAY AND DELIVERY FOOD SECTORS MEANS A STEADILY EXPANDING TARGET GROUP: CATERERS, GHOST KITCHENS, CANTEENS, COMMERCIAL KITCHENS, DELIS, BAKERIES AND BUTCHERS. EVERYONE IS OFFERING FOOD TO TAKE AWAY AND/OR DELIVER.

PLAN FOR TOMORROW TODAY

Businesses need to get on board now to position themselves as forward-looking suppliers. GoodBowl lets you offer customers a high-quality, straightforward reusable system.



WHY THERMOHAUSER?

- + New, innovative and proven products
- + Expert advice from trained staff: in person or via a video call
- + Quick product availability – thanks to our 5000 square metre warehouse
- + Flexible and fast logistics – for customers in over 70 countries
- + Reliable processing of your orders on schedule
- + As a manufacturer and wholesaler of kitchen utensils and food transportation systems for professionals and large-scale catering businesses, thermohauser has all the products you need. No need to shop around.

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