

Efficiency Meets Guest Experience: How Smart Dispensing Technology Mitigates Staff Shortages in Hospitality

Hollabrunn / Salzburg, Nov 7-10, 2026 – Rising cost pressure and ongoing labor shortages present major challenges for the hospitality and catering industries. At the Gastmesse trade fair in Salzburg, Austrian dispensing technology pioneer Redl – Home of Innovation demonstrates how modern **SILEXA-branded** dispensing and payment solutions automate operational workflows without compromising service quality for guests.

Targeted Loss Reduction and Seamless PMS Integration

With the **SILEXA Self-Serve Hub**, Redl introduces a powerful control center for modern self-service areas. Whether in hotel lobbies, breakfast rooms, or event zones, guests easily unlock beverages or snacks using their room key card, an app, or a QR code. Direct integration with Property Management Systems (PMS) ensures all consumptions are billed straight to the room account with zero manual effort. Customizable rule sets ("Scan & Pour") eliminate uncontrolled multiple pours and shrinkage once and for all.

Automation at the Bar and Buffet

Technology also lightens the workload at the main bar: the **SILEXA Move Add-On** automates the pouring process. Staff simply place the glass—the system takes care of the rest, pouring every drink with a perfect head. Meanwhile, the team can focus entirely on host duties and guest care. In self-service settings, guests help themselves cleanly and effortlessly. Automated dispensing removes human error: no spills, no badly poured glasses, no complaints.

For buffets and conference areas, the **SILEXA Tower Combo Buffet** provides a space-saving, all-in-one solution: up to eight soft drinks, juices, and water varieties are dispensed fresh via an innovative 8-way post-mix spout. This eliminates heavy crate handling while significantly reducing the venue's carbon footprint.

Real-Time Alerts via Cloud

All **SILEXA systems** transmit consumption data, fill levels, and sales metrics in real time to a cloud dashboard. When containers or kegs run low, staff receive immediate notifications via email or WhatsApp—ensuring smooth, 24/7 round-the-clock operation.

Experience live demonstrations of SILEXA solutions at the Redl Gastrosystems booth during **"Alles für den Gast" in Salzburg, Hall 10, Stand 1028**.

About REDL – Home of Innovation

The **Redl Group** develops, manufactures, and distributes intelligent dispensing, payment, and self-service systems for hospitality, hotels, events, and the beverage industry. Connected SILEXA solutions are deployed worldwide across breweries, beverage wholesalers, hotels, stadiums, and cruise ships.

DESIGNED, DEVELOPED & MADE IN AUSTRIA. OPERATING WORLDWIDE.

Contact Persons:

Sales: Christian Pfeifer, c.pfeifer@redl.net | 0664 88289994 – on-site every day

Marketing: Martina Gabler-Redl m.gabler@redl.net | 0664 88289984 – on-site Nov 9–10, 2026

