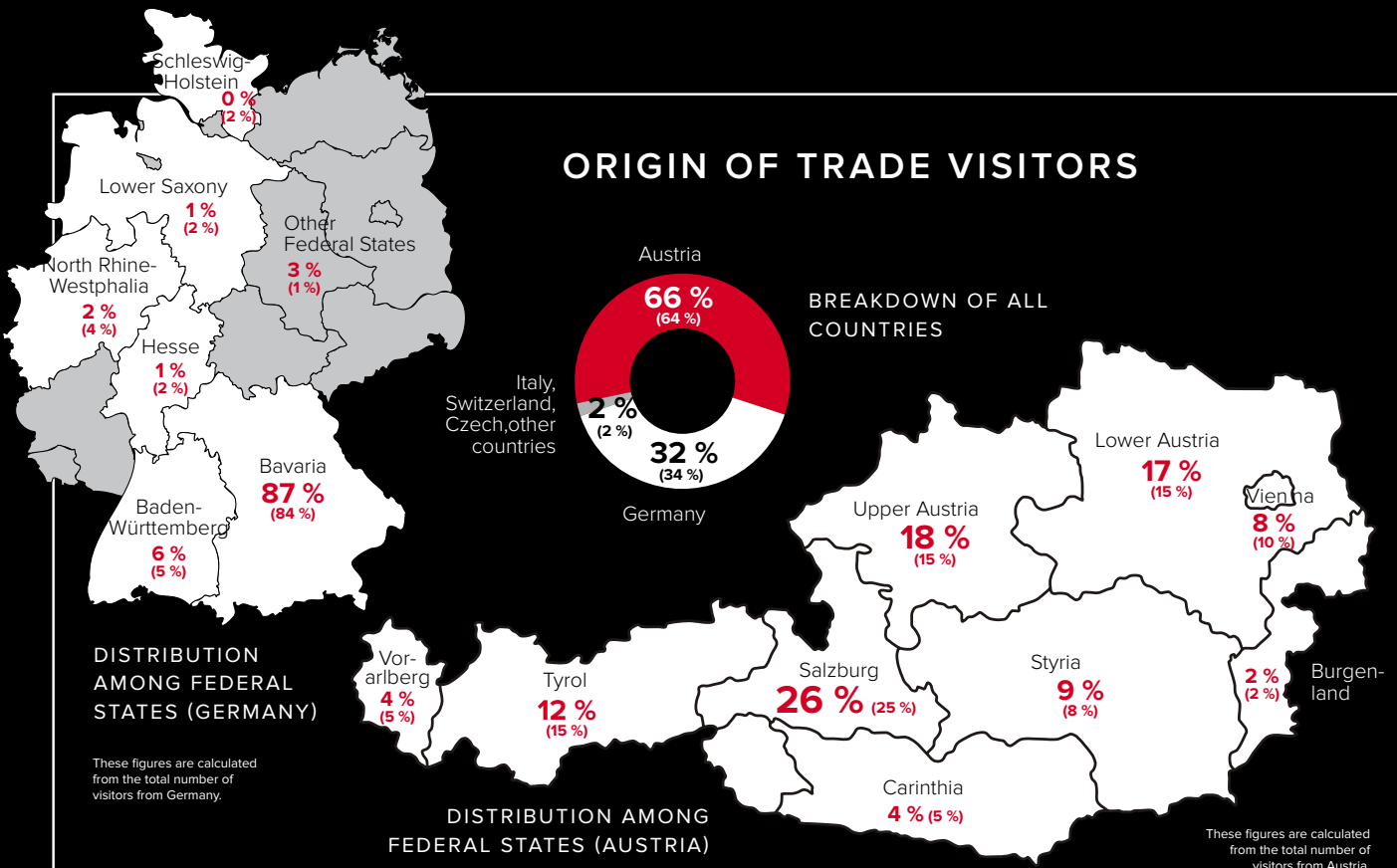
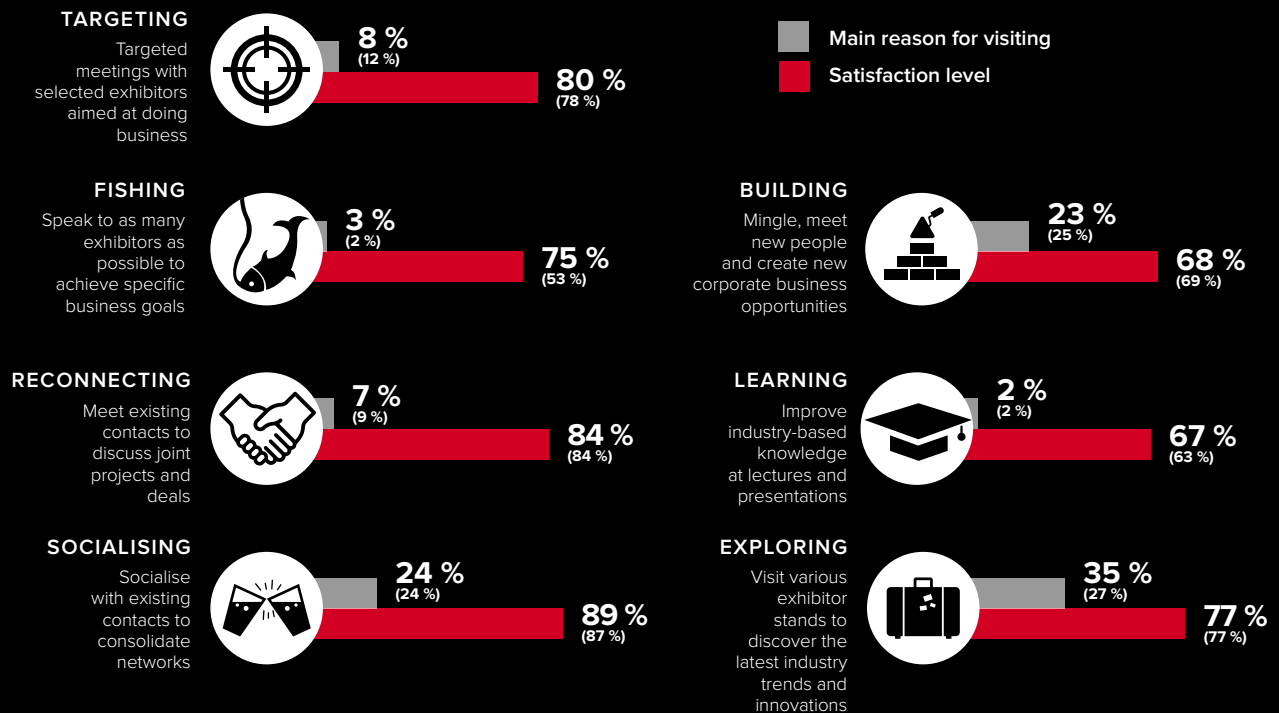


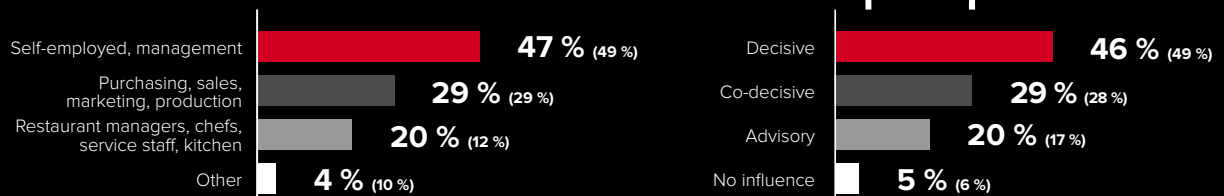
ORIGIN OF TRADE VISITORS



TRADE VISITOR ATTENDANCE MOTIVES

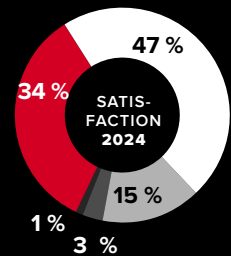
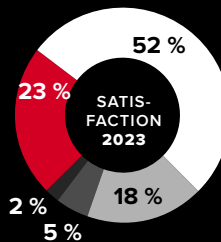
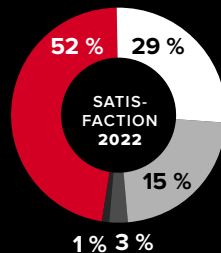
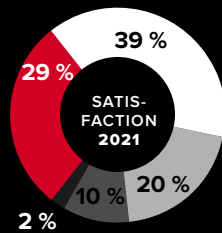
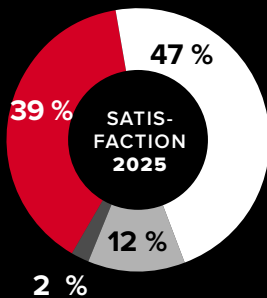
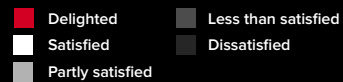


STRUCTURE & DECISION-MAKING INFLUENCE VISITORS



SATISFACTION TRADE VISITORS

Source: Market Research 2025



THEME WORLDS REVIEW 2025

BIO WELT

The organic world designed by Biogast and BIO AUSTRIA Biowelt offers a unique opportunity to experience the diversity and innovative strength of the organic sector experience. From organically produced food to organic advice for hotel and catering hotel and catering businesses.

E-MOBILITY WELT

The rapid development of e-mobility is not only changing the transport sector, but is also having a significant impact on the hotel and catering sector. The newly created 'E-Mobility world' is an important step in preparing the tourism industry to the challenges and opportunities of electromobility opportunities.

GASTRO CIRCLE BÜHNE

Trade visitors enjoy a varied programme of talks, discussions and lectures on current and key industry issues.

GETRÄNKE WELT

The beverage industry is in the spotlight as around 20 exhibitors from the spirits, wine, beer, non-alcoholic drinks and coffee sectors showcase themselves and their products in the new beverage world. Featuring informative talks, tasting sessions, master classes and lots more!

STARTUP WELT

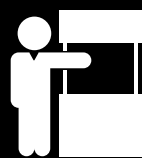
More networking, pitching and partying! Every year we especially look forward to celebrating an exciting gathering of start-ups on a large-scale booth area at the 'Alles für den Gast'.

GROSSKÜCHENTECHNIK KOMPETENZBEREICH

In the commercial kitchen competence area many companies present themselves and their innovative products for the professional kitchen.

EXHIBITORS & TRADE VISITORS

Source: Internal data collection 2019, 2021, 2022, 2023, 2024, 2025



719 Exhibitors 2025
 711 2024
 680 2023
 629 2022
 540 2021
 751 2019

36.000 Visitors 2025
 35.972 2024
 35.451 2023
 34.204 2022
 21.897 2021
 44.469 2019

EXHIBITOR COUNTRIES

Source: Market Research 2025

- 1 Austria
- 2 Germany
- 3 Italy
- 4 Switzerland
- 5 Netherlands
- 6 Czech Republic
- 7 France
- 8 Belgium, Great Britain
- 9 Slovakia, USA
- 10 Denmark, Finland, Greece, Japan, Liechtenstein, Portugal, Serbia, Sweden, Hungary

20x



ONLINE & MEDIA PRESENCE

Source: Communication Analysis 2025



31 media cooperation
 in Austria, Germany and Switzerland, and 140 accredited media representatives on site.



Approx. **34,121** newsletter recipients
 Open Rate: average 23,5%



7.1 M calls (Meta)



1,530 Ad placements
 in media with a total reach of 69,3 million (Source: APA)

22,076 Social-Media-followers

Approx. **580,314** website views



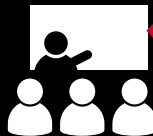
219,545 users

SUPPORTING PRESENTATION PROGRAMME

Source: Internal data collection



150 talk guests



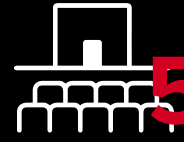
Approx. **125** Sessions



Approx. **60** hours of presentations & content



rd. **300** Experts



5 stages