



Capturing Leads made simple

Benefit from Emperia: The lead management app for highly efficient and simple collection, management and follow-up of your show contacts. Turn your team's smartphones into a lead management tool: Simply scan, edit and manage business contacts – online, offline and all in one app.

ALL BENEFITS AT A GLANCE

- ✓ Simple and lightweight: Emperia is a compact app that doesn't weigh down your device and is intuitive to use.
- ✓ No internet connection? No problem! All scans are saved on your device and can be synchronised later.
- ✓ Download your leads whenever you want, during or after the event.
- ✓ Multiple users: Your team can log in across multiple devices without any additional costs.
- ✓ Add information and a rating to each lead. This allows for effective and personalised follow-up.
- ✓ Ask visitors predetermined questions and record the answers directly in the app.
- ✓ Share your contact details and up to 3 documents with the visitors you have scanned.

YOUR ACCESS CODE

You will find the access code for your company in the Exhibitor Hub under the "Emperia" section. In addition, it will be sent by email to the main contact stored for your company shortly before the show.

Please share the access code and this information about Emperia with all users who will be using Emperia for your company at the show.

How it works



Install

Download the app onto your device.



Register

Register with your name and access code provided.



Scan Onsite

Scan visitor badges and collect leads.



Download

Export all your leads as an easy to use .CSV or .XLS file.

Don't hesitate to contact us

Email: emperia@reedexpo.de